

Cookies Policy

What is a cookie?

A cookie is a small text file that a Website stores on Your PC, telephone or other device, with information on Your movements on that site. Cookies are necessary to facilitate browsing and make it user-friendly, and they do not damage Your computer.

While this policy uses the general term “cookie”, as it is the main method for storing information used by this Website, the browser’s “Local Storage” space is also used for the same purposes as the cookies. All the information included in this section is also applicable to this “Local Storage”.

What are cookies used for on this Website?

Cookies are an essential part of how Our Website works. The main purpose of Our cookies is to improve Your browsing experience. For example, they are used to remember Your preferences (language, country, etc.) while browsing and on future visits.

The information collected in the cookies also enables Us to improve the site by estimating numbers and patterns of use, the suitability of the Website to the individual interests of the users, quicker searches, etc.

On occasion, if We have obtained Your informed consent in advance, We may use cookies, tags or other similar devices to obtain information that enables Us to show You, on Our own Website, those of third parties, or any other means, advertising based on the analysis of Your browsing habits.

What are cookies NOT used for on this Website?

We do not store sensitive information which could identify You as Your address, password, credit or debit card number, etc. in the cookies from Our Website.

Who has access/use this Website’s cookies?

The information stored in the cookies from Our Website is used exclusively by Us, except for those identified below as “third-party cookies”, which are used and managed by external entities to provide services requested by Us to improve Our services and the experience of the user when browsing Our Website. The primary services for which these “third-party cookies” are used are to obtain access statistics and to guarantee any payment operation made.

How can I avoid using cookies on this Website?

If You prefer to avoid the use of cookies on this page, taking into account the limitations described above, You must first disable the use of cookies in Your browser and then delete the cookies saved in Your browser associated with this Website.

You may use this option for preventing the use of cookies at any time.

How can I disable and eliminate the use of cookies?

You may restrict, block or delete the cookies from this Website at any time by modifying Your browser configuration in accordance to the instructions given below. While settings are different in each browser, it is usual that the cookies configuration is made in the menu “Preferences” or “Tools”. For

further details of the configuration of cookies in Your browser, see the “Help” menu of the same.

What specific cookies uses this Website and for what purposes?

The information below shows the cookies, tags and other similar devices used by this Website, together with information on the purpose, duration and management (proprietary and by third parties) of them.

Oysho audited cookies RU

Domain	Owner	Cookie name	Type of cookie	Functionality	Expi
.bing.com	.bing.com	MUID	Third party	Not given by service provider	390 days
.bat.bing.com		MR	Third party	Not given by service provider	180 days
.casalemedia.com	Casale Media	CMID	Third party	Collects anonymous data relating to visits to the site, such as the number of visits, average time spent viewing the site and which pages are viewed in order to show specific ads.	1 year
.casalemedia.com		CMPS	Third party		3 months
.casalemedia.com		CMST	Third party		1 month
.casalemedia.com		CMDD	Third party		1 month
.casalemedia.com		CMSC	Third party		Session
.casalemedia.com		CMPRO	Third party	Not given by service provider	3 months
www.oysho.com		Criteo	criteo_write_test	Third party	Not given by service provider
.criteo.com	uid		Third party	Events relating to user activity on the site (number of pages visited, products viewed, searches). – Events relating to our Ad-serving technology (how many ads we have shown). Criteo cookies (acdc, udc, uic, uid) can be activated from a series of different domains, including .criteo.com, .smartadserver.com, ad.360yield.com, ad.yieldmanager.com, .rubiconproject.com, .pubmatic.com, .bubblestat.com, .atdmt.com, .anuntis.info, .openx.net, .facebook.com, .adnxs.com, .tag.admeld.com. Data obtained is used to improve what we offer, with no other use made and no sharing with third parties.	1 year
.criteo.com	eid		Third party	Online advertising	6 months
.doubleclick.net	DoubleClick	test_cookie	Third party	This cookie uses Doubleclick.net to save users' preferences when viewing a video on our site. DoubleClick is an advertising company which develops and offers internet advertising services. DoubleClick uses cookies to serve ads on third party websites. This DoubleClick cookie serves ads which are relevant to potential customers and gathers information on how you engage with those ads.	Session
.doubleclick.net		id	Third party	Used to measure the effectiveness of online marketing campaigns.	2 years
.doubleclick.net		IDE	Third party	Orients advertising according to content relevant to the user, enhancing campaign performance reports and thus avoiding showing ads which the users has already seen. Doubleclick helps keep a record of ads shown in each browser.	2 years
.www.oysho.com	Facebook	fbm_#	Third party	Set up by Facebook for the integration of the app. Go to this page for more information on how Facebook uses cookies: https://www.facebook.com/help/cookies/ .	1 year
.www.oysho.com		fbsr_#	Third		1 year

			party		
.facebook.com		_js_datr	Third party	Among other things, Facebook cookies are used to record if a user has clicked on the 'Like' button so that the browser will display appropriate information when the user returns to the site. For more information go to: https://es-es.facebook.com/help/cookies/	2 years
.facebook.com		_js_reg_ext_ref	Third party		End sessi
.facebook.com		_js_reg_fb_ref	Third party		End sessi
.facebook.com		_js_reg_fb_gate	Third party		End sessi
.facebook.com		act	Third party		-
.facebook.com		datr	Third party		2 years
.facebook.com		reg_ext_ref	Third party		End sessi
.facebook.com		reg_fb_ref	Third party		End sessi
.facebook.com		reg_fb_gate	Third party		End sessi
.facebook.com		sb	Third party		2 years
.facebook.com		c_user	Third party		3 months
.facebook.com		xs	Third party		3 months
.facebook.com		pl	Third party		3 months
.facebook.com		lu	Third party		2 years
.www.oysho.com	Google Analytics	__utma	Third party	Gathers data on the number of times a user visits a website, as well as the date of the first visit and the most recent. Used by Google Analytics.	2 years
.www.oysho.com		__utmb	Third party	Records a timestamp of the exact time a users accesses the website. Used by Google Analytics to calculate the duration of a visit to a website.	Session
.www.oysho.com		__utmc	Third party		Session
.www.oysho.com		__utmz	Third party	Gathers data on where users come from, which search engine was used, which link was clicked on and which search terms were used. Used by Google Analytics.	6 months
Monitors the website using the Google Analytics tool, a service provided by Google to obtain information on visits to websites by users. Some of the data saved for subsequent analysis are: number of times a user visits a website, dates of first and most recent visits by users, duration of visits, page from which the website was accessed, which search engine was used to get to the site or which link was used, where in the world the user is, etc. The configuration of these cookies is predetermined by the service offered by Google and so we recommend you check the Google Analytics privacy policy, http://www.google.com/intl/es/analytics/privacypolicy.html , for more information on cookies used and how to disable them (on the understanding that we cannot be responsible for the content or the veracity of third party					

					websites).	
.www.oysho.com		__utmv	Third party	Used to store data on personalised variables of site visitors. This cookie is created when a programmer uses the _setCustomVar method as a personalised variable for visitors. It was also used for the _setVar method, now obsolete. The cookie is updated every time Google Analytics data is sent.		2 years
.www.oysho.com		__utmt	Third party	Used to speed up server requests.		Session
oysho.com		_ga	Own	Records a unique identification which is used to generate statistical data on how visitors use the website.		2 years
oysho.com		_gat_UA-#	Third party			Session
oysho.com	Optimizely	optimizelyDomainTestCookie	Third party		Used to monitor A/B tests on the page.	1 year
oysho.com		optimizelyEndUserId	Own	Unique user identifier generated the first time the page is visited, doesn't contain any sort of personal information.		1 year
.pubmatic.com	PubMatic	KRTBCOOKIE_#	Third party	Records a unique identification which recognises users' devices when revisiting websites using the same advertising network. The identification is used to allow specific ads.		1 month
.pubmatic.com		PUBMDCID	Third party			3 months
.pubmatic.com		PugT	Third party	Not given by service provider		29 days
.retailrocket.net	Retail Rocket	rcuid	Own	Not given by service provider		100 years
pixel.rubiconproject.com	Rubicon Project	c	Third party	Controls synchronisation of user identification and the exchange of user data between various advertising services.	Records anonymous user data, such as IP, geographical location, websites visited and ads clicked on, in order to optimise visualisation of ads according to user movement around websites using the same advertising network.	-
.rubiconproject.com		rpb	Third party			1 month

.rubiconproject.com		put_#	Third party		1 month
.pixel.rubiconproject.com		rpx	Third party		1 month
.rubiconproject.com		khaos	Third party		6 months
oysho.com	Yandex	_ym_metrika_enabled	Third party	These cookies are used for measuring and analysing traffic on this website. The cookies use Yandex Métrica script which belongs to the company Yandex.	-
oysho.com		_ym_uid	Own		720 days
oysho.com		_ym_isad	Own		1 day
.yandex.ru		yandexuid	Third party		10 years
mc.yandex.ru		yabs-sid	Third party		Session
oysho.com		_ym_visorc_#	Own		-
oysho.com		_ym_metrika_enabled_#	Third party		-
.yandex.ru		yp	Third party		Not given by service provider
.yieldlab.net		Yieldlab	id	Third party	Unique user ID for Yieldlab for Advertising
www.oysho.com		WC_GASource	Own	Used to find out how users reach one of the pages on this website, for instance if they reach a product description page from a product display page, from a search engine or an external page.	Session
oysho.com		RT	Own	Cookie for internal use, for the website to function.	1 week
www.oysho.com		ItxStore	Own	Used to find out the device used to place the order, for instance, to distinguish between orders placed from in store devices and the rest.	1 year
www.oysho.com		JSESSIONID	Own	Identifies the user's http session. Common in all web apps to identify user requests during a session.	Session
www.oysho.com		politicsCookies	Own	Not given by service provider	Session
www.oysho.com		rrrbt	Own	Not given by service provider	200 days
oysho.com		rrpvid	Own	Not given by service provider	1 year
oysho.com		rrpusid	Own	Not given by service provider	1 year
oysho.com		rrlpuid	Own	Not given by service provider	1 year
www.oysho.com		WC_OY_COOKIESPOLICYACCEPTED	Own	Not given by service provider	1 year
oysho.com		_gid	Own	Not given by service provider	1 day
oysho.com		_uetsid	Own	Not given by service provider	Session
oysho.com		rr-viewItemId	Own	Not given by service provider	-
oysho.com		rrviewed	Own	Not given by service provider	-
oysho.com		rrlevt	Own	Not given by service provider	Session

oysho.com		rrbasket	Own	Not given by service provider	-
www.oysho.com		WC_OyshoPopup	Own	Not given by service provider	Session
www.oysho.com		WC_OyshoNewsletterPopup	Own	Not given by service provider	Session
www.oysho.com		sb_session_id	Own	Not given by service provider	-
www.oysho.com		sb_user_id	Own	Not given by service provider	3 years
www.oysho.com		WC_OY_TrackOrder_#	Own	Not given by service provider	1 day
www.oysho.com		WC_AUTH_#	Third party	Used to identify and authenticate users. Also contains technical data from the user session, for instance, connection waiting time, session identifier, etc.	-
oysho.com		rr-addToBasketItemId	Third party	Not given by service provider	-
.openx.net		i	Third party	Not given by service provider	1 year
h.online-metrix.net		thx_guid	Third party	Allows unique identification of a device (PC, telephone, etc.) used to place orders on this website for subsequent analysis and in order to be able to offer our customers sufficient guarantees for the purchase process. The information contained in this cookie is gathered by an external company to carry out the analysis mentioned.	5 years
oysho.com		_dc_gtm_#	Third party	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	2 years
press.oysho.com		_s		Not given by service provider	-

Other cookies on the website

Sharing on social media and other services we offer can imply the use of cookies from collaborating companies. The following list contains links for more information on specific services we could use and their corresponding cookies policies:

Third party cookie service	Link
VK	https://vk.com/page-777107_953604
Twitter	https://twitter.com/privacy
Pinterest	https://policy.pinterest.com/en/privacy-policy
Instagram	https://help.instagram.com/155833707900388
Google Play	https://www.google.com/intl/es_es/policies/privacy/
iTunes	https://www.apple.com/privacy/privacy-policy/