

Cookies Policy

What is a cookie?

A cookie is a small text file that a Website stores on Your PC, telephone or other device, with information on Your movements on that site. Cookies are necessary to facilitate browsing and make it user-friendly, and they do not damage Your computer.

While this policy uses the general term “cookie”, as it is the main method for storing information used by this Website, the browser's “Local Storage” space is also used for the same purposes as the cookies. All the information included in this section is also applicable to this “Local Storage”.

What are cookies used for on this Website?

Cookies are an essential part of how Our Website works. The main purpose of Our cookies is to improve Your browsing experience. For example, they are used to remember Your preferences (language, country, etc.) while browsing and on future visits.

The information collected in the cookies also enables Us to improve the site by estimating numbers and patterns of use, the suitability of the Website to the individual interests of the users, quicker searches, etc.

On occasion, if We have obtained Your informed consent in advance, We may use cookies, tags or other similar devices to obtain information that enables Us to show You, on Our own Website, those of third parties, or any other means, advertising based on the analysis of Your browsing habits.

What are cookies NOT used for on this Website?

We do not store sensitive information which could identify You as Your address, password, credit or debit card number, etc. in the cookies from Our Website.

Who has access/use this Website’s cookies?

The information stored in the cookies from Our Website is used exclusively by Us, except for those identified below as “third-party cookies”, which are used and managed by external entities to provide services requested by Us to improve Our services and the experience of the user when browsing Our Website. The primary services for which these “third-party cookies” are used are to obtain access statistics and to guarantee any payment operation made.

How can I avoid using cookies on this Website?

If You prefer to avoid the use of cookies on this page, taking into account the limitations described above, You must first disable the use of cookies in Your browser and then delete the cookies saved in Your browser associated with this Website.

You may use this option for preventing the use of cookies at any time.

How can I disable and eliminate the use of cookies?

You may restrict, block or delete the cookies from this Website at any time by modifying Your browser configuration in accordance to the instructions given below. While settings are different in each browser,

it is usual that the cookies configuration is made in the menu “Preferences” or “Tools”. For further details of the configuration of cookies in Your browser, see the “Help” menu of the same.

What specific cookies uses this Website and for what purposes?

The information below shows the cookies, tags and other similar devices used by this Website, together with information on the purpose, duration and management (proprietary and by third parties) of them.

Oysho audited cookies PL

Domain	Owner	Cookie name	Type of cookie	Functionality	Expiry	
www.truefit.com	True Fit	tfuser / thc-token	Third party	These cookies allow us to identify the recurrent users and improve the experience in the functionality of clothing size recommendation (to get size recommendation for clothing items). These cookie helps to remember our website the user basic data regarding this functionality. The configuration of these cookies is predetermined by the service offered by True Fit. For further information on the cookies they use and how to disable them (taking into account that we are not responsible for the content or the accuracy of third-party websites) we suggest consulting the following link: https://www.truefit.com/en/Privacy-Policy Furthermore, you may email privacy@truefit.com to request that True Fit provide you with information True Fit has collected on you and to exercise your data protection rights.	2 years	
ad.360yield.com	360yield	tuuid	Third party	Records if the user has accepted use of cookies or not.	3 months	
ad.360yield.com		tuuid_last_update	Third party		3 months	
ad.360yield.com		um	Third party		Not given by service provider	1 month
ad.360yield.com		umeh	Third party		Not given by service provider	1 month
.www.oysho.com	Adform	__ar_v4	Third party	Used by Google for the DoubleClick advertising service. Used to measure the effectiveness of its ads.	-	
.admatic.com.tr	AdMatic	__adm_uibsw	Third party	Not given by service provider	-	
.admatic.com.tr		__adm_uiex	Third party	Not given by service provider	1 day	
.ads5.admatic.com.tr		ARRAffinity	Third party	Used to distribute site traffic for different servers to optimise response time.	Session	
.admedia.com	AdMedia	rtb_ssp_userKey_bidswitch	Third party	Not given by service provider	2083 days	
.admedia.com		admRtbUidCkey34334Ssp245	Third party	Not given by service provider	Session	
.admixer.net	Admixer	am-uid	Third party	Not given by service provider	395 days	
.www.oysho.com	AdRoll	_te_	Third party	Part of an advertising network which shows text, images, videos and ads in interactive media for specific users.	6 months	
d.adroll.com		AdRoll	Third party	Part of an advertising network which shows text, images, videos and ads in interactive media for specific users.	1 year	
.addthis.com	AddThis	uid	Third party	Shares information from different social media networks and helps gather anonymous information on social exchange activity relating to our website and services. For more information on the organisation of cookies go to http://www.addthis.com/privacy	2 years	
.cw.addthis.com		pdv	Third party	Not given by service provider	28 days	
.cw.addthis.com		ex	Third party	Not given by service provider	28 days	
.adtech.de	Adtech	CfP	Third party	Not given by service provider	-	
.adtech.de		JEB2	Third party	Unique user ID for the ad server	2 years	
.adscale.de	Adscale	uu	Third party	Not given by service provider	363 days	
.ih.adscale.de		tu	Third party	Not given by service provider	1 month	
.adtechus.com	AdTechus	CfP	Third party	Identifies if cookies have been accepted	-	
.adtechus.com		JEB2	Third party	Finds out if an ad has been viewed before.	2 years	
.adnxs.com	AppNexus	anj	Third party	These cookies store advertising data, such as the ad shown, the number of times it has been shown, and how long ago it was shown in a particular browser. For more information on the organisation of cookies go to http://www.appnexus.com/platform-policy .	3 months	
.adnxs.com		sess	Third party		1 day	
.adnxs.com		uuid2	Third party		3 months	
.adxcore.com	Adxcore	advst_uid_11	Third party	Not given by service provider	6 months	

dispatcher.adxcore.com		DISPATCHER	Third party	Not given by service provider	6 months
.atemda.com	Atemda	a2	Third party	Not given by service provider	1 year
.atemda.com		C3	Third party		Session
.atemda.com		VAC1	Third party		1 month
.atemda.com		RT1	Third party		10 years
.atemda.com		UM1	Third party	Collects data on user visits to the website, such as which pages have been viewed. The data recorded is used for specific ads.	2 years
.atemda.com		vi	Third party		2 years
.atemda.com		fid	Third party		2 years

.bing.com	.bing.com	MUID	Third party	Not given by service provider	390 days
.bat.bing.com		MUIDB	Third party	Not given by service provider	2 years
.bidswitch.net	Bitswitch	tuuid	Third party	Records if the user has accepted use of cookies or not.	1 year
.bidswitch.net		tuuid_last_update	Third party	Used to segment ads by recording user behaviour on the sites.	1 year
.bidswitch.net		c	Third party	Controls synchronisation of user identification and the exchange of user data between various advertising services.	10 days
.casalemedia.com	Casale Media	CMID	Third party	Collects anonymous data relating to visits to the site, such as the number of visits, average time spent viewing the site and which pages are viewed in order to show specific ads.	1 year
.casalemedia.com		CMPS	Third party		3 months
.casalemedia.com		CMST	Third party		1 month
.casalemedia.com		CMDD	Third party		1 month
.casalemedia.com		CMRUM3	Third party		1 year
.casalemedia.com		CMSC	Third party		Session
.casalemedia.com		CMPRO	Third party	Not given by service provider	3 months
.contextweb.com	Contextweb	V	Third party	Records anonymous user data, such as IP, geographical location, websites visited and ads clicked on, in order to optimise visualisation of ads according to user movement around websites using the same advertising network.	360 days
.contextweb.com		pb_rtb_ev	Third party		1 year
.contextweb.com		sto-id-20480-bh	Third party		Session
ads.converge-digital.com	Converge Digital	tuuid	Third party	Records if the user has accepted use of cookies or not.	Session
ads.converge-digital.com		tuuid_last_update	Third party	Used to segment ads by recording user behaviour on the sites.	
ads.converge-digital.com		um	Third party	Records content shared on social media by users.	2 months
www.oystho.com	Criteo	criteo_write_test	Third party	Not given by service provider	Session
.criteo.com		uid	Third party	Events relating to user activity on the site (number of pages visited, products viewed, searches). – Events relating to our Ad-serving technology (how many ads we have shown). Criteo cookies (acdc, udc, uic, uid) can be activated from a series of different domains, including .criteo.com, .smartadserver.com, ad.360yield.com, ad.yieldmanager.com, .rubiconproject.com, .pubmatic.com, .bubblestat.com, .atdmt.com, .anuntis.info, .openx.net, .facebook.com, .adnxs.com, .tag.admeld.com. Data obtained is used to improve what we offer, with no other use made and no sharing with third parties.	1 year
.criteo.com		eid	Third party	Online advertising	6 months
.smaato.net		criteo_uid	Third party	Not given by service provider	1 month

.doubleclick.net	DoubleClick	test_cookie	Third party	This cookie uses Doubleclick.net to save users' preferences when viewing a video on our site. DoubleClick is an advertising company which develops and offers internet advertising services. DoubleClick uses cookies to serve ads on third party websites. This DoubleClick cookie serves ads which are relevant to potential customers and gathers information on how you engage with those ads.		Session
.doubleclick.net		id	Third party	Used to measure the effectiveness of online marketing campaigns.		2 years
.doubleclick.net		IDE	Third party	Orients advertising according to content relevant to the user, enhancing campaign performance reports and thus avoiding showing ads which the users has already seen. Doubleclick helps keep a record of ads shown in each browser.		2 years
.www.oyscho.com	Facebook	fbm_#	Third party	Set up by Facebook for the integration of the app. Go to this page for more information on how Facebook uses cookies: https://www.facebook.com/help/cookies/ . (* Log-in with Facebook doesn't work. The understanding is that these cookies would be launched if everything worked correctly as with the rest of the countries)		1 year
.www.oyscho.com		fbsr_#	Third party			1 year
.google.com	Google	NID	Third party	This is a preference cookie. It contains a unique ID which Google uses to record user preferences and other information, such as selected language, number of search results, etc.		6 months
.google.com		OGPC	Third party	These cookies are used by Google to provide services and extract anonymous information about browsing.		1 month
.www.oyscho.com	Google Analytics	__utma	Third party	Gathers data on the number of times a user visits a website, as well as the date of the first visit and the most recent. Used by Google Analytics.	Monitors the website using the Google Analytics tool, a service provided by Google to obtain information on visits to websites by users. Some of the data saved for subsequent analysis are: number of times a user visits a website, dates of first and most recent visits by users, duration of visits, page from which the website was accessed, which search engine was used to get to the site or which link was used, where in the world the user is, etc. The configuration of these cookies is predetermined by the service offered by Google and so we recommend you check the Google Analytics privacy policy, http://www.google.com/intl/es/analytics/privacyoverview.html , for more information on cookies used and how to disable them (on the understanding that we cannot be responsible for the content or the veracity of third party websites).	2 years
.www.oyscho.com		__utmb	Third party			Session
.www.oyscho.com		__utmc	Third party	Records a timestamp of the exact time a users accesses the website. Used by Google Analytics to calculate the duration of a visit to a website.		Session
.www.oyscho.com		__utmv	Third party	Used to store data on personalised variables of site visitors. This cookie is created when a programmer uses the _setCustomVar method as a personalised variable for visitors. It was also used for the _setVar method, now obsolete. The cookie is updated every time Google Analytics data is sent.		2 years
.www.oyscho.com		__utmt	Third party	Used to speed up server requests.		Session
.rubiconproject.com	Rubicon Project	rpb	Third party		Records anonymous user data, such as IP, geographical location, websites visited and ads clicked on, in order to optimise visualisation of ads according to user movement around websites using the same advertising network.	1 month
.rubiconproject.com		put_#	Third party			1 month
.smartadserver.com	SmartAdServer	TestIfCookieP	Third party	Detects unique new users and creates a personal ID for each one.		396 days

.smartadserver.com		csync	Third party	Optimises the visualisation of ads according to combined user movement and various campaigns by advertisers to show users ads.	396 days
.smartadserver.com		iab	Third party	Gathers anonymous information to control content shown	29 days
www3.smartadserver.com		comp	Third party	Not given by service provider	29 days
ww1097.smartadserver.com		compstock	Third party	Not given by service provider	29 days
.smartadserver.com		pid	Third party	Not given by service provider	396 days
.switchadhub.com	Switchadhub	IPON	Third party	Cookie used for advertising purposes.	2 years
delivery.swid.switchadhub.com		SERVERID	Third party	Not given by service provider	2 years
.mc.webvisor.org	WebVisor	sync_cookie_csrf	Third party	Not given by service provider	2 years
.mc.webvisor.org		sync_cookie_ok	Third party	Not given by service provider	2 years

Other cookies on the website

Sharing on social media and other services we offer can imply the use of cookies from collaborating companies. The following list contains links for more information on specific services we could use and their corresponding cookies policies:

Third party cookie service	Link
Facebook	http://www.facebook.com/about/privacy/your-info-onother
Twitter	https://twitter.com/privacy
Pinterest	https://policy.pinterest.com/en/privacy-policy
Instagram	https://help.instagram.com/155833707900388
Google Play	https://www.google.com/intl/es_es/policies/privacy/
iTunes	https://www.apple.com/privacy/privacy-policy/