Cookies Policy

What is a cookie?

A cookie is a small text file that a Website stores on Your PC, telephone or other device, with information on Your movements on that site. Cookies are necessary to facilitate browsing and make it user-friendly, and they do not damage Your computer.

While this policy uses the general term "cookie", as it is the main method for storing information used by this Website, the browser's "Local Storage" space is also used for the same purposes as the cookies. All the information included in this section is also applicable to this "Local Storage".

What are cookies used for on this Website?

Cookies are an essential part of how Our Website works. The main purpose of Our cookies is to improve Your browsing experience. For example, they are used to remember Your preferences (language, country, etc.) while browsing and on future visits.

The information collected in the cookies also enables Us to improve the site by estimating numbers and patterns of use, the suitability of the Website to the individual interests of the users, quicker searches, etc.

On occasion, if We have obtained Your informed consent in advance, We may use cookies, tags or other similar devices to obtain information that enables Us to show You, on Our own Website, those of third parties, or any other means, advertising based on the analysis of Your browsing habits.

What are cookies NOT used for on this Website?

We do not store sensitive information which could identify You as Your address, password, credit or debit card number, etc. in the cookies from Our Website.

Who has access/use this Website´s cookies?

The information stored in the cookies from Our Website is used exclusively by Us, except for those identified below as "third-party cookies", which are used and managed by external entities to provide services requested by Us to improve Our services and the experience of the user when browsing Our Website. The primary services for which these "third-party cookies" are used are to obtain access statistics and to guarantee any payment operation made.

How can I avoid using cookies on this Website?

If You prefer to avoid the use of cookies on this page, taking into account the limitations described above, You must first disable the use of cookies in Your browser and then delete the cookies saved in Your browser associated with this Website.

You may use this option for preventing the use of cookies at any time.

How can I disable and eliminate the use of cookies?

You may restrict, block or delete the cookies from this Website at any time by modifying Your browser configuration in accordance to the instructions given below. While settings are different in each browser,

it is usual that the cookies configuration is made in the menu "Preferences" or "Tools". For further details of the configuration of cookies in Your browser, see the "Help" menu of the same.

<u>What specific cookies uses this Website and for what purposes?</u>
The information below shows the cookies, tags and other similar devices used by this Website, together with information on the purpose, duration and management (proprietary and by third parties) of them.

Oysho audited cookies DE

Domain	Owner	Cookie name	Type of cookie	Functionality	Expiry
www.truefit.com	True Fit	tfcuser / thc-token	Third party	These cookies allow us to identify the recurrent users and improve the experience in the functionality of clothing size recommendation (to get size recommendation for clothing items). These cookie helps to remember our website the user basic data regarding this functionality. The configuration of these cookies is predetermined by the service offered by True Fit. For further information on the cookies they use and how to disable them (taking into account that we are not responsible for the content or the accuracy of third-party websites) we suggest consulting the following link: https://www.truefit.com/en/Privacy-Policy Furthermore, you may email privacy@truefit.com to request that True Fit provide you with information True Fit has collected on you and to exercise your data protection rights.	2 years
ad.360yield.com	360yield	tuuid	Third party	Records if the user has accepted use of cookies or not.	3 months
ad.360yield.com		tuuid_last_update	Third party		3 months
ad.360yield.com		um	Third party	Not given by service provider	1 month
ad.360yield.com		umeh	Third party	Not given by service provider	1 month
.www.oysho.com	Adform	__ar_v4	Third party	Used by Google for the DoubleClick advertising service. Used to measure the effectiveness of its ads.	-
.admatic.com.tr	AdMatic	__adm_uibsw	Third party	Not given by service provider	-
.admatic.com.tr		__adm_uiex	Third party	Not given by service provider	1 day
.ads5.admatic.com.tr		ARRAffinity	Third party	Used to distribute site traffic for different servers to optimise response time.	Session
.admedia.com	AdMedia	rtb_ssp_userKey_bidswitch	Third party	Not given by service provider	2083 days
.admedia.com		admRtbUidCkey34334Ssp245	Third party	Not given by service provider	Session
.admixer.net	Admixer	am-uid	Third party	Not given by service provider	395 days
.www.oysho.com	AdRoll	_te_	Third party	Part of an advertising network which shows text, images, videos and ads in interactive media for specific users.	6 months
d.adroll.com	AdRoll	__adroll	Third party	Part of an advertising network which shows text, images, videos and ads in interactive media for specific users.	1 year
.adtech.de	Adtech	CfP	Third party	Not given by service provider	-
.adtech.de		JEB2	Third party	Unique user ID for the ad server	2 years

Domain	Service	Cookie	Type	Description	Duration
.adscale.de	Adscale	uu	Third party	Not given by service provider	363 days
.ih.adscale.de		tu	Third party	Not given by service provider	1 month
.adxcore.com	Adxcore	advst_uid_11	Third party	Not given by service provider	6 months
dispatcher.adxcore.com	Adxcore	DISPATCHER	Third party	Not given by service provider	6 months
.adnxs.com	AppNexus	anj	Third party	These cookies store advertising data, such as the ad shown, the number of times it has been shown, and how long ago it was shown in a particular browser. For more information on the organisation of cookies go to http://www.appnexus.com/platform-policy.	3 months
.adnxs.com		sess	Third party		1 day
.adnxs.com		uuid2	Third party		3 months
.atemda.com	Atemda	a2	Third party	Not given by service provider	1 year
.atemda.com		C3	Third party		Session
.atemda.com		VAC1	Third party		1 month
.atemda.com		RT1	Third party		10 years
.atemda.com		UM1	Third party		2 years
.atemda.com		vi	Third party	Collects data on user visits to the website, such as which pages have been viewed. The data recorded is used for specific ads.	2 years
.atemda.com		fid	Third party		2 years
.bing.com	.bing.com	MUID	Third party	Not given by service provider	390 days
.bat.bing.com		MR	Third party	Not given by service provider	180 days
.bidswitch.net	Bitswitch	tuuid	Third party	Records if the user has accepted use of cookies or not.	1 year
.bidswitch.net		tuuid_last_update	Third party	Used to segment ads by recording user behaviour on the sites.	1 year
.bidswitch.net		c	Third party	Controls synchronisation of user identification and the exchange of user data between various advertising services.	10 days
.casalemedia.com	Casale Media	CMID	Third party	Collects anonymous data relating to visits to the site, such as the number of visits, average time spent viewing the site and which pages are viewed in order to show specific ads.	1 year
.casalemedia.com		CMPS	Third party		3 months

.casalemedia.com		CMST	Third party		1 month
.casalemedia.com		CMDD	Third party		1 month
.casalemedia.com		CMRUM3	Third party		1 year
.casalemedia.com		CMSC	Third party		Session
.casalemedia.com		CMPRO	Third party	Not given by service provider	3 months
.contextweb.com	Contextweb	V	Third party	Records anonymous user data, such as IP, geographical location, websites visited and ads clicked on, in order to optimise visualisation of ads according to user movement around websites using the same advertising network.	360 days
.contextweb.com		pb_rtb_ev	Third party		1 year
.contextweb.com		sto-id-20480-bh	Third party		Session

ads.converge-digital.com	Converge Digital	tuuid	Third party	Records if the user has accepted use of cookies or not.	Session
ads.converge-digital.com		tuuid_last_update	Third party	Used to segment ads by recording user behaviour on the sites.	
ads.converge-digital.com		um	Third party	Records content shared on social media by users.	2 months
www.oysho.com	Criteo	criteo_write_test	Third party	Not given by service provider	Session
.criteo.com		uid	Third party	Events relating to user activity on the site (number of pages visited, products viewed, searches). – Events relating to our Adserving technology (how many ads we have shown). Criteo cookies (acdc, udc, uic, uid) can be activated from a series of different domains, including .criteo.com, .smartadserver.com, ad.360yield.com, ad.yieldmanager.com, .rubiconproject.com, .pubmatic.com, .bubblestat.com, .atdmt.com, .anuntis.info, .openx.net, .facebook.com, .adnxs.com, .tag.admeld.com. Data obtained is used to improve what we offer, with no other use made and no sharing with third parties.	1 year
.doubleclick.net	DoubleClick	test_cookie	Third party	This cookie uses Doubleclick.net to save users' preferences when viewing a video on our site. DoubleClick is an advertising company which develops and offers internet advertising services. DoubleClick uses cookies to serve ads on third party websites. This DoubleClick cookie serves ads which are relevant to potential customers and gathers information on how you engage with those ads.	Session
.doubleclick.net		id	Third party	Used to measure the effectiveness of online marketing campaigns.	2 years
.doubleclick.net		IDE	Third party	Orients advertising according to content relevant to the user, enhancing campaign performance reports and thus avoiding showing ads which the users has already seen. Doubleclick helps keep a record of ads shown in each browser.	2 years

.www.oysho.com	Google Analytics	__utma	Third party	Gathers data on the number of times a user visits a website, as well as the date of the first visit and the most recent. Used by Google Analytics.	Monitors the website using the Google Analytics tool, a service provided by Google to obtain information on visits to websites by users. Some of the data saved for subsequent analysis are: number of times a user visits a website, dates of first and most recent visits by users, duration of visits, page from which the website was accessed, which search engine was used to get to the site or which link was used, where in the world the user is, etc. The configuration of these cookies is predetermined by the service offered by Google and so we recommend you check the Google Analytics privacy policy, http://www.google.com/intl/es/analytics/privacyo verview.html, for more information on cookies used and how to disable them (on the understanding that we cannot be responsible for the content or the veracity of third party websites).	2 years
.www.oysho.com		__utmb	Third party	Records a timestamp of the exact time a users accesses the website. Used by Google Analytics to calculate the duration of a visit to a website.		Session
.www.oysho.com		__utmc	Third party			Session
.www.oysho.com		__utmz	Third party	Gathers data on where users come from, which search engine was used, which link was clicked on and which search terms were used. Used by Google Analytics.		6 months
.www.oysho.com		__utmv	Third party	Used to store data on personalised variables of site visitors. This cookie is created when a programmer uses the _setCustomVar method as a personalised variable for visitors. It was also used for the _setVar method, now obsolete. The cookie is updated every time Google Analytics data is sent.		2 years
.www.oysho.com		__utmt	Third party	Used to speed up server requests.		Session
oysho.com		_ga	Own	Records a unique identification which is used to generate statistical data on how visitors use the website.		2 years
oysho.com		_gat_UA-#	Third party			Session
.lijit.com		ljt_reader	Third party			1 year
.lijit.com		_ljtrtb_*	Third party			1 year
.ads.kiosked.com	Kiosked Ltd	tuuid	Third party	Records if the user has accepted use of cookies or not.		2 months
.ads.kiosked.com		tuuid_last_update	Third party	Used to segment ads by recording user behaviour on the sites.		2 months
.ads.kiosked.com		umdd	Third party	Not given by service provider		2 months
.optimizely.com	Optimizely	cdn	Third party		Used to monitor A/B tests on the page.	Session

Domain	Provider	Cookie	Type	Description	Duration
oysho.com		optimizelyDomainTestCookie	Third party		1 year
oysho.com		optimizelyEndUserId	Own	Unique user identifier generated the first time the page is visited, doesn't contain any sort of personal information.	1 year
.pubmatic.com	PubMatic	KRTBCOOKIE_#	Third party	Records a unique identification which recognises users' devices when revisiting websites using the same advertising network. The identification is used to allow specific ads.	1 month
.pubmatic.com		PUBMDCID	Third party		3 months
s.pubmine.com	PubMine	tuuid	Third party	Records if the user has accepted use of cookies or not.	2 months
s.pubmine.com		tuuid_last_update	Third party	Not given by service provider	2 months
s.pubmine.com		rum	Third party	Not given by service provider	2 months
.retailrocket.net	Retail Rocket	rcuid	Own	Not given by service provider	100 years
.rlcdn.com	rlcdn.com	ck1	Third party	Collects anonymous data relating to visits to the site, such as the number of visits, average time spent viewing the site and which pages are viewed in order to show specific ads.	1 year
.rlcdn.com		rlas3	Third party		1 year
.rlcdn.com		rtn1-z	Third party	Not given by service provider	Session
pixel.rubiconproject.com	Rubicon Project	c	Third party	Controls synchronisation of user identification and the exchange of user data between various advertising services.	-
.rubiconproject.com		rpb	Third party	Records anonymous user data, such as IP, geographical location, websites visited and ads clicked on, in order to optimise visualisation of ads according to user movement around websites using the same advertising network.	1 month
.rubiconproject.com		put_#	Third party		1 month
.pixel.rubiconproject.com		rpx	Third party		1 month
.rubiconproject.com		khaos	Third party		6 months
.smartadserver.com	SmartAdServer	TestIfCookieP	Third party	Detects unique new users and creates a personal ID for each one.	396 days
.smartadserver.com		csync	Third party	Optimises the visualisation of ads according to combined user movement and various campaigns by advertisers to show users ads.	396 days

.smartadserver.com		pid	Third party	Not given by service provider	396 days
.switchadhub.com	Switchadhub	IPON	Third party	Cookie used for advertising purposes.	2 years
delivery.swid.switchadhub.com		SERVERID	Third party	Not given by service provider	2 years
.mc.webvisor.org	WebVisor	sync_cookie_csrf	Third party	Not given by service provider	2 years
.mc.webvisor.org		sync_cookie_ok	Third party	Not given by service provider	2 years
oysho.com	Yandex	_ym_metrika_enabled	Third party	These cookies are used for measuring and analysing traffic on this website. The cookies use Yandex Métrica script which belongs to the company Yandex.	-
oysho.com		_ym_uid	Own		720 days
oysho.com		_ym_isad	Own		1 day
.yandex.ru		yandexuid	Third party		10 years
mc.yandex.ru		yabs-sid	Third party		Session
oysho.com		_ym_visorc_#	Own		-
oysho.com		_ym_metrika_enabled_#	Third party		-
.yandex.ru		yp	Third party	Not given by service provider	10 years
.mc.yandex.ru		sync_cookie_csrf	Third party	Not given by service provider	2 years
.yieldlab.net	Yieldlab	id	Third party	Unique user ID for Yieldlab for Advertising	1 year
www.oysho.com		WC_GASource	Own	Used to find out how users reach one of the pages on this website, for instance if they reach a product description page from a product display page, from a search engine or an external page.	Session
oysho.com		RT	Own	Cookie for internal use, for the website to function.	1 week
www.oysho.com		ItxStore	Own	Used to find out the device used to place the order, for instance, to distinguish between orders placed from in store devices and the rest.	1 year
www.oysho.com		JSESSIONID	Own	Identifies the user's http session. Common in all web apps to identify user requests during a session.	Session
www.oysho.com		MenuOpen	Own	Not given by service provider	2 years
www.oysho.com		politicsCookies	Own	Not given by service provider	Session
www.oysho.com		rrrbt	Own	Not given by service provider	200 days
oysho.com		rrpvid	Own	Not given by service provider	1 year
oysho.com		rrpusid	Own	Not given by service provider	1 year
oysho.com		rrlpuid	Own	Not given by service provider	1 year
www.oysho.com		WC_OY_COOKIESPOLICYACCEPTED	Own	Not given by service provider	1 year
oysho.com		_gid	Own	Not given by service provider	1 day
oysho.com		_uetsid	Own	Not given by service provider	Session

oysho.com		rr-viewItemId	Own	Not given by service provider	-
oysho.com		rrviewed	Own	Not given by service provider	-
oysho.com		rrlevt	Own	Not given by service provider	Session
oysho.com		rrbasket	Own	Not given by service provider	-
www.oysho.com		WC_OyshoPopup	Own	Not given by service provider	Session
www.oysho.com		WC_OyshoNewsletterPopup	Own	Not given by service provider	Session
www.oysho.com		gridtype	Own	Not given by service provider	3000 days
www.oysho.com		sb_session_id	Own	Not given by service provider	-
www.oysho.com		sb_user_id	Own	Not given by service provider	3 years
www.oysho.com		WC_OY_TrackOrder_#	Own	Not given by service provider	1 day
www.oysho.com		WC_AUTH_#	Third party	Used to identify and authenticate users. Also contains technical data from the user session, for instance, connection waiting time, session identifier, etc.	-
oysho.com		rr-addToBasketItemId	Third party	Not given by service provider	-
.openx.net		i	Third party	Not given by service provider	1 year
h.online-metrix.net		thx_guid	Third party	Allows unique identification of a device (PC, telephone, etc.) used to place orders on this website for subsequent analysis and in order to be able to offer our customers sufficient guarantees for the purchase process. The information contained in this cookie is gathered by an external company to carry out the analysis mentioned.	5 years
oysho.com		_dc_gtm_#	Third party	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	2 years

Other cookies on the website

Sharing on social media and other services we offer can imply the use of cookies from collaborating companies. The following list contains links for more information on specific services we could use and their corresponding cookies policies:

Third party cookie service	Link
Facebook	http://www.facebook.com/about/privacy/your-info-onother
Twitter	https://twitter.com/privacy
Pinterest	https://policy.pinterest.com/en/privacy-policy
Instagram	https://help.instagram.com/155833707900388