Cookies Policy

What is a cookie?

A cookie is a small text file that a Website stores on Your PC, telephone or other device, with information on Your movements on that site. Cookies are necessary to facilitate browsing and make it user-friendly, and they do not damage Your computer.

While this policy uses the general term "cookie", as it is the main method for storing information used by this Website, the browser's "Local Storage" space is also used for the same purposes as the cookies. All the information included in this section is also applicable to this "Local Storage".

What are cookies used for on this Website?

Cookies are an essential part of how Our Website works. The main purpose of Our cookies is to improve Your browsing experience. For example, they are used to remember Your preferences (language, country, etc.) while browsing and on future visits.

The information collected in the cookies also enables Us to improve the site by estimating numbers and patterns of use, the suitability of the Website to the individual interests of the users, quicker searches, etc.

On occasion, if We have obtained Your informed consent in advance, We may use cookies, tags or other similar devices to obtain information that enables Us to show You, on Our own Website, those of third parties, or any other means, advertising based on the analysis of Your browsing habits.

What are cookies NOT used for on this Website?

We do not store sensitive information which could identify You as Your address, password, credit or debit card number, etc. in the cookies from Our Website.

Who has access/use this Website´s cookies?

The information stored in the cookies from Our Website is used exclusively by Us, except for those identified below as "third-party cookies", which are used and managed by external entities to provide services requested by Us to improve Our services and the experience of the user when browsing Our Website. The primary services for which these "third-party cookies" are used are to obtain access statistics and to guarantee any payment operation made.

How can I avoid using cookies on this Website?

If You prefer to avoid the use of cookies on this page, taking into account the limitations described above, You must first disable the use of cookies in Your browser and then delete the cookies saved in Your browser associated with this Website.

You may use this option for preventing the use of cookies at any time.

How can I disable and eliminate the use of cookies?

You may restrict, block or delete the cookies from this Website at any time by modifying Your browser configuration in accordance to the instructions given below. While settings are different in each browser, it is usual that the cookies configuration is made in the menu "Preferences" or "Tools". For further details of the configuration of cookies in Your browser, see the "Help" menu of the same.

What specific cookies uses this Website and for what purposes?
The information below shows the cookies, tags and other similar devices used by this Website, together with information on the purpose, duration and management (proprietary and by third parties) of them.

Oysho audited cookies Non-sales

Domain	Owner	Cookie name	Type of cookie	Functionality	Expiry
.doubleclick.net	DoubleClick	test_cookie	Third party	This cookie uses Doubleclick.net to save users' preferences when viewing a video on our site. DoubleClick is an advertising company which develops and offers internet advertising services. DoubleClick uses cookies to serve ads on third party websites. This DoubleClick cookie serves ads which are relevant to potential customers and gathers information on how you engage with those ads.	Session
.doubleclick.net		id	Third party	Used to measure the effectiveness of online marketing campaigns.	2 years
.doubleclick.net		IDE	Third party	Orients advertising according to content relevant to the user, enhancing campaign performance reports and thus avoiding showing ads which the users has already seen. Doubleclick helps keep a record of ads shown in each browser.	2 years
.google.com	Google	NID	Third party	This is a preference cookie. It contains a unique ID which Google uses to record user preferences and other information, such as selected language, number of search results, etc.	6 months
.www.oysho.com	Google Analytics	__utma	Third party	Gathers data on the number of times a user visits a website, as well as the date of the first visit and the most recent. Used by Google Analytics.	Monitors the website using the Google Analytics tool, a service provided by Google to obtain information on visits to websites by users. Some of the data saved for subsequent analysis are: number of times a user visits a website, dates of first and most recent visits by users, duration of visits, page from which the website was accessed, which search engine was used to get to the site or which link was used, where in the world the user is, etc. The configuration of these cookies is predetermined by the service offered by Google and so we recommend you check the Google Analytics privacy policy, http://www.google.com/intl/es/analytics/privacyo verview.html, for more information on cookies used and how to disable them (on the understanding that we cannot be responsible for the content or the veracity of third party websites).	2 years
.www.oysho.com		__utmb	Third party	Records a timestamp of the exact time a users accesses the website. Used by Google Analytics to calculate the duration of a visit to a website.		Session
.www.oysho.com		__utmc	Third party			Session
.www.oysho.com		__utmz	Third party	Gathers data on where users come from, which search engine was used, which link was clicked on and which search terms were used. Used by Google Analytics.		6 months
.www.oysho.com		__utmv	Third party	Used to store data on personalised variables of site visitors. This cookie is created when a programmer uses the _setCustomVar method as a personalised variable for visitors. It was also used for the _setVar method, now obsolete. The cookie is updated every time Google Analytics data is sent.	2 years
.www.oysho.com		__utmt	Third party	Used to speed up server requests.	Session
oysho.com		_ga	Own	Records a unique identification which is used to generate statistical data on how visitors use the website.	2 years
oysho.com		_gat_UA-#	Third party		Session
.optimizely.com	Optimizely	cdn	Third party	Used to monitor A/B tests on the page.	Session
oysho.com		optimizelyDomainTestCookie	Third party		1 year

oysho.com		optimizelyEndUserId	Own	Unique user identifier generated the first time the page is visited, doesn't contain any sort of personal information.	1 year
.retailrocket.net	Retail Rocket	rcuid	Own	Not given by service provider	100 years
.mc.webvisor.org	WebVisor	sync_cookie_csrf	Third party	Not given by service provider	2 years
.mc.webvisor.org		sync_cookie_ok	Third party	Not given by service provider	2 years
oysho.com	Yandex	_ym_metrika_enabled	Third party	These cookies are used for measuring and analysing traffic on this website. The cookies use Yandex Métrica script which belongs to the company Yandex.	-
oysho.com		_ym_uid	Own		720 days
oysho.com		_ym_isad	Own		1 day
.yandex.ru		yandexuid	Third party		10 years
oysho.com		_ym_visorc_#	Own		-
oysho.com		_ym_metrika_enabled_#	Third party		-
www.oysho.com		WC_GASource	Own	Used to find out how users reach one of the pages on this website, for instance if they reach a product description page from a product display page, from a search engine or an external page.	Session
oysho.com		RT	Own	Cookie for internal use, for the website to function.	1 week
www.oysho.com		ItxStore	Own	Used to find out the device used to place the order, for instance, to distinguish between orders placed from in store devices and the rest.	1 year
www.oysho.com		JSESSIONID	Own	Identifies the user's http session. Common in all web apps to identify user requests during a session.	Session
www.oysho.com		MenuOpen	Own	Not given by service provider	2 years
www.oysho.com		politicsCookies	Own	Not given by service provider	Session
www.oysho.com		rrrbt	Own	Not given by service provider	200 days
oysho.com		rrpvid	Own	Not given by service provider	1 year
oysho.com		rrpusid	Own	Not given by service provider	1 year
oysho.com		rrlpuid	Own	Not given by service provider	1 year
www.oysho.com		WC_OY_COOKIESPOLICYACCEPTED	Own	Not given by service provider	1 year
oysho.com		_gid	Own	Not given by service provider	1 day
www.oysho.com		WC_OyshoPopup	Own	Not given by service provider	Session
www.oysho.com		WC_OyshoNewsletterPopup	Own	Not given by service provider	Session
www.oysho.com		gridtype	Own	Not given by service provider	3000 days

www.oysho.com		WC_AUTH_#	Third party	Used to identify and authenticate users. Also contains technical data from the user session, for instance, connection waiting time, session identifier, etc.	-
oysho.com		_dc_gtm_#	Third party	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	2 years

Other cookies on the website

Sharing on social media and other services we offer can imply the use of cookies from collaborating companies. The following list contains links for more information on specific services we could use and their corresponding cookies policies:

Third party cookie service	Link
Facebook	http://www.facebook.com/about/privacy/your-infoonother
Twitter	https://twitter.com/privacy
Pinterest	https://policy.pinterest.com/en/privacy-policy
Instagram	https://help.instagram.com/155833707900388